

PSORIASIS TREATMENT PLAN

PSORIASIS

Psoriasis is a skin condition that causes red, flaky, crusty patches of skin covered with silvery scales. These patches normally appear on your elbows, knees, scalp, and lower back, but can appear anywhere on your body. Most people are only affected with small patches. In some cases, the patches can be itchy or sore.



WHAT CAUSES PSORIASIS?

Healthcare professionals are still unclear as to what causes Psoriasis. However, decades of research points to three main factors:

- * Immune system
- * Genetics
- * Environmental factors

WHAT FACTORS TRIGGER PSORIASIS?

Many people who are predisposed to psoriasis may be free of symptoms for years until the disease is triggered by some environmental factor. Common psoriasis triggers include:

- * Infections, such as strep throat or skin infections
- * Weather, especially cold, dry conditions
- * Injury to the skin, such as a cut or scrape, a bug bite, or a severe sunburn
- * Stress
- * Smoking and exposure to secondhand smoke
- * Heavy alcohol consumption
- * Certain medications — including lithium, high blood pressure medications and antimalarial drugs
- * Rapid withdrawal of oral or systemic corticosteroids

CAN PSORIASIS BE CURED?

There is no cure for psoriasis. The goal behind treatment is to reduce your psoriasis to 1% of your body surface area (a size equal to the front of your hand) or less within three months, according to the National Psoriasis Foundation.

HOW CAN PSORIASIS BE TREATED TOPICALLY

Two active ingredients, salicylic acid and coal tar, are approved by the FDA for the treatment of psoriasis and can be found in a variety of treatments.

Other products may contain substances such as aloe vera, jojoba, zinc pyrithione and capsaicin, which are used to moisturize, soothe, remove scales, or relieve itching.

PROPERTIES OF GOOD PSORIASIS TREATMENT PRODUCT



- 1. Reduce Skin Sensitivity**
- 2. Remove Dead Skin Cells**
- 3. Improve Skin Hydration**
- 4. Reduce Inflammatory Responses**
- 5. Control Flare-Ups**
- 6. Slow Skin Cell Overgrowth**



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WHAT TO EXPECT FROM PSODEX PSORIASIS INTENSIVE & STANDARD THERAPY



1. Suitable for Sensitive Skin
2. Anti-Inflammatory
3. Soothes and Calms Irritated Skin
4. Contains Antioxidants
5. Effective Moisturizer
6. Gentle Exfoliator
7. Normalize Abnormal Keratinocyte Differentiation
8. Fragrance Free
9. Suppresses Skin's Immune System
10. Stops Allergic Reactions on the Skin
11. Paraben Free
12. Non Irritating
13. Restores the Skin Barrier
14. Dye-Free
15. Shows Visible Results

PSORIASIS TREATMENT PROGRAM

APPLICATION TIME

PROCESSES TO BE APPLIED

PRODUCTS TO BE USED

Morning



Apply the cream on
the affected area only



Psoriasis Cream
Intensive Therapy

Afternoon



Apply the cream on
the affected area and
where you need



Moisturizing Cream

Evening



Apply the cream on
the affected area only



Psoriasis Cream
Standard Therapy

Before going
to bed



Apply the cream on
the affected area and
where you need



Moisturizing Cream

Applying medications and moisturizing cream as directed is crucial to achieve a clear skin.