

ECZEMA TREATMENT PLAN

ECZEMA

Eczema is a condition in which patches of skin become inflamed, itchy, cracked, and rough. Some types can also cause blisters.



WHAT CAUSES ATOPIC ECZEMA

- * Healthy skin helps retain moisture and protects you from bacteria, irritants, and allergens.
- * Eczema is related to a gene variation that affects the skin's ability to provide this protection.
- * This allows your skin to be affected by environmental factors, irritants, and allergens.

WHAT ARE RISK FACTORS FOR ATOPIC ECZEMA?

The primary risk factor for atopic dermatitis is having a personal or family history of eczema, allergies, hay fever or asthma.

WHAT ARE SIGNS AND SYMPTOMS OF ATOPIC ECZEMA?

- * Atopic dermatitis (eczema) signs and symptoms vary widely from person to person and include:
 - * Dry skin
 - * Itching, which may be severe, especially at night
 - * Red to brownish-gray patches, especially on the hands, feet, ankles, wrists, neck, upper chest, eyelids, inside the bend of the elbows and knees, and in infants, the face and scalp
 - * Small, raised bumps, which may leak fluid and crust over when scratched
 - * Thickened, cracked, scaly skin
 - * Raw, sensitive, swollen skin from scratching

CAN ECZEMA BE CURED COMPLETELY?

There's no known cure for eczema, and the rashes won't simply go away if left untreated. For most people, eczema is a chronic condition that requires careful avoidance of triggers to help prevent flare-ups.

HOW CAN ECZEMA BE TREATED TOPICALLY? THE MAIN TREATMENTS FOR ECZEMA ARE:

- * Emollients (moisturizers) – used every day to stop the skin becoming dry
- * Topical corticosteroids – creams and ointments used to reduce swelling and redness during flare-ups

OTHER TREATMENTS INCLUDE:

- * Topical pimecrolimus or tacrolimus for eczema - these are used for sensitive skin that is not responding to lighter treatment
- * Antihistamines for severe itching

ACTIVE INGREDIENTS AND FUNCTION OF PSODEX ECZEMA TREATMENT PRODUCTS



MEDICAL REPAIR LINE

MANAGEMENT OF ATOPIC DERMATITIS SYMPTOMS
ECZEMA THERAPY MOISTURIZING CREAM

KEY INGREDIENTS	%	MAIN FUNCTIONS
MINERAL OIL	30	SOOTHING AND MOISTURIZING
COLLOIDAL OATMEAL	1	ANTI-ITCHING



MOISTURIZING & NOURISHING LINE

MOISTURIZING / SKIN CARE
MOISTURIZING CARE CREAM

KEY INGREDIENTS	%	MAIN FUNCTIONS
ALLANTOIN	1	MOISTURIZING
SHEA BUTTER	5	NOURISHING
ALPHA-GLUTAMIC ACID	1	ANTI-AGING
PANTHENOL	1	REJUVENATING
TOCOPHERYL ACETATE	1	ANTIOXIDANT
MENTHA LONGIFOLIA EXTRACT	2	NATURAL BOTOX



ECZEMA TREATMENT PROGRAM

APPLICATION TIME

PROCESSES TO BE APPLIED

PRODUCTS TO BE USED

Morning



Apply the cream on
the affected areas



Eczema Therapy
Moisturizing Cream

Afternoon



Apply the cream on
the affected areas

Moisturizing Cream



Evening



Apply the cream on
the affected areas

Moisturizing Cream

Bedtime



Apply the cream on
the affected areas



Eczema Therapy
Moisturizing Cream